



OFFICIAL 2018 BECU RULES

PROMOTER/SPONSOR

BECU
Cooperative Affairs
PO BOX 97050
Seattle, WA 98124

ENTRY

Nominate a nonprofit to receive an award of up to \$50,000 by filling out the online form available at www.becu.org/awards. All sections of the form must be completed within the character limits specified. Nominations will be accepted 12:01am PST July 1, 2018 through 11:59pm PST July 31, 2018. This awards program is sponsored entirely by BECU.

LIMITATIONS

BECU Members, holding a primary or joint membership, (including Employee Members) can nominate one or more eligible 501(c)3 nonprofit(s) for the People Helping People Award Program via the entry form. At time of application, entrant can elect to also be considered for Member Volunteer of the Year Award. Organizations are eligible to receive one Community Benefit award, People's Choice Award, Past PHPA Recipient Choice award, BECU Employees Choice Award or Member Volunteer of the Year award- each organization may only win one award, whichever is of greater value. Nonprofits that have received a People Helping People award in the last 36 months are not eligible to receive another award. After that, they are eligible to receive an award (example: 2012 recipients are eligible again in 2016). Each organization is able to receive three total People Helping People Awards in their lifetime, and only eligible to receive one Member Volunteer of the Year or "Choice" awards, the other two awards would be Community Benefit awards.

Eligible nonprofits must be a 501(c)3 who are operating and having a direct impact in the BECU 9 County Footprint in both Washington (King, Skagit, Pierce, Thurston, Snohomish, Spokane, Island and Kitsap) and South Carolina (Charleston), and whose work is focused in one of our seven giving areas and their respective subcategories:

OUR SEVEN GIVING AREAS & THEIR RESPECTIVE SUBCATEGORIES

	ARTS & CULTURE	Equitable access to arts experiences, underrepresented arts and cultural organizations, cultural programs
	CREATING ECONOMIC OPPORTUNITY	Living-wage jobs, small startup businesses, job quality for low-wage workers
	STRENGTHENING LOCAL COMMUNITIES	Neighborhoods, public safety, search and rescue, outdoor spaces, rotary/chamber
	ADVANCING EDUCATION (PRE-K THROUGH COLLEGE)	Access to education, mentoring, educational materials and programming, classroom/school and PTSA funding for educational programs/materials/experiences
	PROVIDING FOR BASIC HUMAN NEEDS	Affordable housing, homelessness, senior advocacy, infant/child advocacy, food/diaper/clothing banks
	PRESERVING OR RESTORING THE ENVIRONMENT	Conservation, stewardship, sustainability
	PRESERVING HEALTH AND PROMOTING WELLNESS	Access to healthcare, illness prevention/cure, mental health, patient support, disabilities, veteran advocacy

Nonprofits that fall outside of the giving areas will be disqualified.

Social service or community programs provided by religious or faith-based organizations are eligible when the following conditions are met: Registered US-based 501(c)3 nonprofit organization; Programs have a formal mission statement and separate program budget; The secular programs or services are offered to eligible participants without regard to their faith or willingness to participate in religious activities; and the group ensures that company contributions do not fund religious activities such as worship or proselytization. Ineligible organizations include: Political organizations; Religious or sectarian programs for inherently religious purposes (including but not limited to religious worship or proselytization); Churches, Synagogues, Mosques, Ministries, other houses of worship or religious organizations unless for specific social programs that meet the criteria identified above. We are unable to award funds that do not fall into the categories/sub-categories above, including, but not limited to: Sports Teams, , Animal Rescue, and organizations that are unable to confirm the award will have a direct impact in Washington (Island, King, Kitsap, Pierce, Skagit, Snohomish, Spokane and Thurston Counties) or South Carolina (Charleston County). Nonprofit organizations that have received funding of \$15,000 or more from BECU in the last 3 years are ineligible for awards.

Must be a legal resident of the United States, a BECU member and 18 years or older and must visit the BECU Awards page (www.BECU.org/awards), and then complete the form as indicated above. Sponsor is not responsible for late or misdirected entries or transmissions. All federal, state and local laws and regulations apply. Void where prohibited by law.

WINNERS

The Community Benefit Awards and the Member volunteer of the year award will be selected by a panel of judges comprised of members of the BECU's Cooperative Affairs, marketing and Product teams. The People's choice award will be selected via popular vote through our voting website from the semi-finalists for the Community Benefit Award (one vote per person). Voting is limited to one vote per verified email address (person). If an entrant receives irregular or fraudulent votes or multiple votes from the same user or users, including but not limited to, votes generated by a robotic, programmed, script, macro, other automated means or other source, the votes will be disqualified. Organizations will in no way incent or "buy" votes by offering compensation or a prize for voting for them. The BECU Employee's choice award will be selected via popular vote from the semi-finalists for the Community Benefit Award (one vote per employee). The Past PHPA Recipient choice award will be selected via popular vote from the semi-finalists for the Community Benefit Award (one vote per organization). In the event of two or more contestants have the same number of votes; the panel of judges will determine the finalist based on the judging criteria, listed herein. All decisions of the judges and company regarding the finalists and in regard to all matters relating to the contest (including, without limitation, eligibility) shall be final and binding in all respects.

A nonprofit may only win one award in the same year and cannot win both the People's Choice, Past PHPA Recipient choice and Employees choice award. If the same nonprofit wins multiple choice awards by popular vote, the People's Choice award will be awarded to the first place winner and the Employee's Choice award will be awarded to the second place winner and the Past PHPA recipient choice will be awarded to the third place winner. The People Helping People awards program encompasses a minimum of fourteen \$15,000 Community Benefit Awards; one \$50,000 Member Volunteer of the Year award (payable to the nominated nonprofit), one \$40,000 People's Choice award, one \$30,000 Past PHPA Recipient Choice award and one \$30,000 BECU Employee's Choice award. The judges will review all eligible nominations received from the start of business on July 1, 2018 through 11:59p on July 31, 2018. Odds of receiving an award are based on the number of applications received and the judging criteria and quality of application. The judging criteria for the People Helping People Awards encompasses both nomination forms of the member and the nonprofit:

MEMBER NOMINATION:

- 1) 900 characters on how this nonprofit fits into the category chosen
- 2) How long you have been involved with the organization as a donor or volunteer
- 3) 1800 characters on the way the organizations brings the credit union philosophy of People Helping People to life
- 4) How you have supported the organization in the past 12 months
- 5) 1800 characters on a story about personal involvement with the organization

NONPROFIT APPLICATION:

- 1) 1800 characters on the organization mission and alignment with the People Helping People philosophy
- 2) 1000 characters on the impact of the funding
- 3) 1800 characters on a story that illustrates the impact of the organization

MEMBER VOLUNTEER OF THE YEAR:

- 1) total hours they have volunteered for said organization

Exceeding the required character count or an application that does not fit into one of the giving areas will result in disqualification. If fewer than fourteen applications are received, not all awards may be awarded. Operating budget of the nonprofit, as well as population and number of people served will be taken in to consideration in order to compare similarly sized charities. Location of the nonprofit will be taken in to consideration in an effort to represent winners in all counties in our footprint.

The semi-finalists for the People's Choice Award, the Member Volunteer of the Year Award and the Community Benefit Award recipients will be notified via email that they have received an award by September 31, 2018, and notified of which award at a special event on December 6, 2018. The People's Choice, Past PPHA Recipient Choice and BECU Employee's Choice Award recipients will be awarded at a special event on December 6, 2018. Need not be present at event to accept award. Checks will be issued no later than December 30, 2018.

Should for any reason the recipient is deemed ineligible to receive the award, it will go to the first selected alternate. For a list of award recipients, mail a self-addressed stamped envelope to BECU, Attn: Community Engagement, P.O. Box 97050, M/S #1037-1, Seattle, Washington 98124-9750. Any and all taxes assessed on the award shall be the responsibility of the nonprofit.

CONDITIONS

By participating, entrants agree to these Official Rules and the decisions of BECU, which shall be final and binding in all respects. BECU employees, who are also BECU members are eligible to apply, excluding the Cooperative Affairs, marketing and product teams. By participating, entrants release BECU, its respective affiliates, subsidiaries, advertising/promotional agencies, vendors, and the employees, officers, directors and agents of any of the above organizations from any and all liability for any injuries, losses, or damages of any kind caused by participation in the awards process or the acceptance, possession or use/misuse of an award or participation in any award-related activities. The Sponsor reserves the right, in its sole discretion, to modify, cancel or suspend part or all of this Award should virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor corrupt or impair the administration, security, fairness or proper play of the Awards. Sponsor may prohibit an entrant from participating in the Awards or winning a prize if, in its sole discretion, it determines that said entrant or somebody on their behalf is attempting to undermine the legitimate operation of the Award by cheating, hacking, deception, or other unfair playing practices. Where legal, by accepting award, winner awards permission to use his/her name, address, likeness, photograph and statements by BECU for advertising/publicity purposes without further compensation.