



OFFICIAL BECU RULES

Black Community Development Project (BCDP) – Nonprofit Capacity Grant

Note: This funding opportunity is part of the People Helping People Awards (PHPA) program

PROMOTER/SPONSOR

BECU

Social Impact

PO BOX 97050
Seattle, WA 98124

ENTRY

Nominate a Black-led nonprofit to receive a BCDP Nonprofit Capacity Grant for amounts up to \$21,428.17 by filling out the [People Helping People Awards](http://www.becu.org/awards) online form available at www.becu.org/awards. All required sections of the form must be completed and within the character limits specified. Nominations will be accepted 12:01am PDT June 14, 2021 through 11:59pm PDT July 2, 2021.

Please submit completed grant and all related questions to socialimpact@becu.org. This awards program is sponsored entirely by BECU.

ELIGIBILITY

BECU members, holding a primary or joint membership, (including Employee Members) can nominate one or more eligible Black-led 501(c)3 nonprofit(s) that they support with their time, talents or money for the BCDP Nonprofit Capacity Grant via the People Helping People Award Program entry form. The BCDP Nonprofit Capacity Grant is the member-inspired stakeholder part of the larger Black Community Development Project initiative. BECU's Black Community Development Project (BCDP) is a 5-year, \$5 million commitment to black communities and racial equity. The BCDP includes \$150,000 in capacity-building funding for member-nominated organizations. Qualified nonprofits are small, Black-led, and working to increase their capacity to deepen and grow their work. Winning nonprofits could receive up to \$21,428.17 in funding.

MEMBER INSPIRED

BECU's history is rooted in helping people when they need it most. Providing capacity building dollars to small, grassroots nonprofit that are Black-led allows them to grow and expand their organization. This opportunity aligns with our vision of "people helping people." The Member-Inspired capacity building project will give members the opportunity to vote for and support an organization most aligned with an issue they care about.

Fund Structure:

Up to \$150,000 will be given to nonprofits in need of funds to expand and grow their organization.

Criteria:

Nominated nonprofits must meet BECU and IRS eligibility requirements for 501c3 organizations; Have an annual revenue of less than \$100,000 and no more than 10 combined full and part-time staff; Provide services in the areas of Education, Arts and Cultural Enrichment, Economic opportunity, Health and Wellness, Preserving or Restoring the Environment, Basic Needs, and Strengthening Local Communities. BECU members will be given the opportunity to nominate the organization they care most about; Nominated nonprofits will have the chance to be awarded a grant of up to \$21,428.17

GRANT SELECTION

BCDP Nonprofit Capacity Grant will be selected by a panel of judges comprised of members of the BECU's Employee Connection Group – Black Alliance Cooperative (B.A.C.) and with executive level leadership and sponsorship from the Social Impact department. The judging criteria for the BCDP Nonprofit Capacity Grant is as follows:

1. Organization Structure

Alignment with the mission of operating an Black-led organization and supporting a predominately Black community in terms of programming and services offered. Black-led meaning the CEO/Executive Director or Director of the organization is black-identified.

2. Capacity Need

As demonstrated through annual budget, staff makeup, and clear explanation on need for funding to build capacity. Attach budget demonstrating a revenue of less than \$100,000.

3. Project/Program Area

Project and Program alignment with one or more categories described in PHPA. The summary should include a. short description of how the award will be used to support and/or advance the Black community; b. propose expected outcomes and metrics to measure success.

Nonprofit application:

- 1) The organization mission and alignment with one or more People Helping People Award categories
- 2) 3600 characters on capacity need
- 3) 3600 characters on a story that illustrates their impact on the Black community

Should for any reason the recipient be deemed ineligible to receive the grant, it will go to the first selected alternate. Any and all taxes assessed on the award shall be the responsibility of the non-profit.

WINNERS

Once a Black-led nonprofit is nominated by a member, a panel of judges comprised of members of the BECU Social Impact team and the Black Alliance Cooperative (B.A.C.) Employee Connection Group leadership team will review all eligible member nominations received from 12:01am Monday, June 14th through 11:59pm on Friday, July 2, 2021 to determine semi-finalists. Semi-finalist Black-led organizations will be contacted to submit supplementary applications starting Monday, July 12. Applications will be due by 11:59pm Friday, July 30, 2021.

All semi-finalist nominations and applications are reviewed and scored by a panel of judges comprised of BECU employees from the Marketing and Cooperative Affairs division and B.A.C. Employee Connection Group leadership team. Once finalists are identified by this panel, the awards will be selected by a final vote, a popular vote, collected from the full B.A.C membership. One vote per employee. All decisions of the judges and BECU Social Impact team regarding the finalists and in regard to all matters relating to the contest (including, without limitation, eligibility) shall be final and binding in all respects.

A nonprofit may only win one grant in the same year. The BCDP Nonprofit Capacity Grant program encompasses a minimum of seven (7) grants of \$21,428.17 each. If one of the nominated black-led nonprofits is identified as a finalist for both the PHPA and BCDP Nonprofit Capacity Grant, that determination to award them will be at the discretion of the selection committees.

CONDITIONS

By participating, entrants agree to these Official Rules and the decisions of BECU, which shall be final and binding in all respects. By participating, entrants release and hold BECU, its respective affiliates, subsidiaries, advertising/promotional agencies, vendors, and the employees, officers, directors and agents of any of the above organizations harmless from any and all liability for any injuries, losses, or damages of any kind caused by participation in the grant process or the acceptance, possession or use/misuse of the grant, participation in any grant-related activities or any claim associated with the grant. Sponsor is not responsible and cannot be held liable for technical errors or other matters that may prevent the Grant from running as planned. The Sponsor reserves the right, in its sole discretion, to modify, cancel or suspend part or all of this Award should virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor corrupt or impair the administration, security, fairness or proper play of the Awards. Sponsor may prohibit an entrant from participating in the Awards or winning a prize if, in its sole discretion, it determines that said entrant or somebody on their behalf is attempting to undermine the legitimate operation of the Award by cheating, hacking, deception, or other unfair playing practices. Where legal, by accepting award, winner awards permission to use his/her name, address, likeness, photograph and statements by BECU for advertising/publicity purposes without further compensation.