



PEOPLE HELPING PEOPLE AWARDS

PEOPLE'S CHOICE AWARD

2025 OFFICIAL RULES

PROMOTER/SPONSOR

BECU
Social Impact
PO BOX 97050
Seattle, WA 98124

ENTRY

Vote for one of the People Helping People Award finalists to win the BECU People's Choice Award. Voting requires completing the entry form accessed through www.becu.org/awards. One vote per email address. All sections of the public voting form must be completed for vote to be eligible. Voting will open at 9:00 am PT Monday, October 27, 2025 and close at 5:00 pm PT Friday, November 7, 2025. All information provided by the entrant will be collected by BECU.

LIMITATIONS

One vote per email address. Duplicate votes from the same email address will be disqualified. Must visit the BECU People Helping People Awards page (www.BECU.org/awards), and then complete the form as indicated above. Sponsor is not responsible for late or misdirected entries or transmissions. All federal, state and local laws and regulations apply. Void where prohibited by law. Any votes cast by voting machines, bots, or fictitious accounts will be removed.

WINNERS

The People's Choice award will be selected by popular vote via the form above from the finalists listed on www.becu.org/awards. The nonprofit that receives the most votes will receive a total award of \$40,000. Finalist organizations may only receive one award in a calendar year. In the event that a single nonprofit receives the most votes for more than one award, the organization with the next highest number of votes will be selected. Award recipients will be determined in this priority order: 1) Member Volunteer of the Year Award, 2) People's Choice Award, 3) Employees' Choice Award, 4) Past Recipients' Choice Award. In the event of a tie, the winner will be selected by random drawing among the tied organizations. The People's Choice Award will be presented at the People Helping People Awards celebration event in December 2025, and posted to the BECU website and social media pages no later than December 31, 2025. Winners need not be present at event to accept award. Should for any reason the recipient be deemed ineligible to receive the award, it will go to the first selected alternate. Any and all taxes assessed on the award shall be the responsibility of the nonprofit.

CONDITIONS

By participating, entrants agree to these Official Rules and the decisions of BECU, which shall be final and binding in all respects. BECU employees are eligible to vote, excluding members of the Social Impact team. By participating, entrants release BECU, its respective affiliates, subsidiaries, advertising/promotional agencies, vendors, and the employees, officers, directors and agents of any of the above organizations from any and all liability for any injuries, losses, or damages of any kind caused by participation in the awards process or the acceptance, possession or use/misuse of an award or participation in any award-related activities. Organizations will, in no way, incent votes, including, but not limited to, paying to boost social posts, paying for votes, hosting raffles or other rewards for voting. Organizations may promote the voting to their followers as long as they do not include a personal incentive to the voters. The Sponsor reserves the right, in its sole discretion, to modify, cancel or suspend part or all of this. Award should virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor corrupt or impair the administration, security, fairness or proper play of the Awards. Sponsor may prohibit an entrant from participating in the Awards or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Award by cheating, hacking, deception, or other unfair playing practices. In such event, Sponsor shall post a notice on the Website and may award prize in a random drawing from all finalists. Where legal, by accepting award, winner awards permission to use his/her name, address, likeness, photograph and statements by BECU for advertising/publicity purposes without further compensation.