

# OFFICIAL BECU RULES

Black Community Development Project (BCDP) – Nonprofit Capacity Grant

Note: This funding opportunity is part of the People Helping People Awards (PHPA) program

## PROMOTER/SPONSOR

BECU  
Social Impact  
PO BOX 97050  
Seattle, WA 98124

## ENTRY

People Helping People Awards nonprofit semifinalists may self-select to be considered for a Black Community Development Project (BCDP) Nonprofit Capacity Grant for amounts up to \$21,428.17 by filling out the People Helping People Awards online application form. The form is available only to PHPA semifinalists at the custom link in their semi-finalist notification email. All required sections of the form must be completed and within the character limits specified. Nominations will be accepted 12:01am PDT May 24, 2024 through 5:00 PDT June 14, 2024. This awards program is sponsored entirely by BECU.

## ELIGIBILITY

The BCDP Nonprofit Capacity Grant is the member-inspired stakeholder part of the larger Black Community Development Project initiative, a 5-year, \$5 million commitment to black communities and racial equity. The BCDP includes \$150,000 in capacity-building funding annually for member-nominated organizations. Qualified nonprofits are small, Black-led, and working to increase their capacity to deepen and grow their work. Winning nonprofits could receive up to \$21,428.17 in funding.

### MEMBER INSPIRED

BECU's history is rooted in helping people when they need it most. Providing capacity building dollars to small, grassroots nonprofit that are African-American/Black-led allows them to grow and expand their organization. This opportunity aligns with our vision of "people helping people." The Member-Inspired capacity building grant awardees are all selected from among nonprofits nominated by BECU members through the People Helping People Awards program.

### Fund Structure:

Up to a total of \$150,000 will be given to nonprofits in need of funds to expand and grow their organization.

### Criteria:

Nominated nonprofits must meet BECU and IRS eligibility requirements for 501c3 organizations; have an annual revenue of less than \$500,000 or a demonstrated need if budgets exceed this amount; no more than 10 combined full and part-time staff; provide services in the areas of education, arts and cultural enrichment, economic opportunity, health and wellness, preserving or restoring the environment, basic needs, and strengthening local communities.

Through the PHPA program, BECU members are given the opportunity to nominate the organizations they care most about. Following the nomination window approximately 250 semi-finalists will be identified by the PHPA selection committee ([see PHPA official rules here](#)). Semi-finalist nonprofits will be asked to

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submit supplemental applications with additional information about their organization. As part of the application process, organizations will have the opportunity to self-select whether they meet the criteria nominated above to be considered for the BCDP capacity building grant. Organizations that select to be considered and that complete all the other sections of the application before the deadline will have the chance to be awarded a grant of up to \$21,428.17.

## **GRANT SELECTION**

BCDP Nonprofit Capacity Grants will be selected by a panel of judges comprised of members of BECU's Black Alliance Cooperative (B.A.C.) employee resource group and with executive level leadership and sponsorship from the Social Impact department. The judging criteria for the BCDP Nonprofit Capacity Grant is as follows:

### **1. Organization Structure**

Alignment with the mission of operating an African American/Black-led organization (either within the organization staff and/or board of directors) and supporting a predominately black community in terms of programming and services offered.

### **2. Capacity Need**

As demonstrated through annual budget, staff makeup, and clear explanation on need for funding to build capacity. Attach annual budget of less than \$500,000 or demonstrated need based on organization capacity

### **3. Project/Program Area**

Project and Program alignment with one or more categories described in PHPA. The summary should include a. short description of how the award will be used to support and/or advance the Black community; b. propose expected outcomes and metrics to measure success.

Should for any reason the recipient be deemed ineligible to receive the grant, it will go to the first selected alternate. Any and all taxes assessed on the award shall be the responsibility of the nonprofit.

## **WINNERS**

Once BCDP Nonprofit Capacity Grant finalists are identified by the selection panel, the awards will be selected by popular vote, collected from the full B.A.C membership. One vote per employee. All decisions of the judges and BECU Social Impact team regarding the finalists and in regard to all matters relating to the contest (including, without limitation, eligibility) shall be final and binding in all respects.

A nonprofit may only win one award in the same year. The BCDP Nonprofit Capacity Grant program encompasses a minimum of seven \$21,428.17 grant awards.

## **CONDITIONS**

By participating, entrants agree to the Official Rules, these Conditions and the decisions of BECU, which shall be binding in all respects. By participating, entrants release and hold BECU, its respective affiliates, subsidiaries, advertising/promotional agencies, vendors, and the employees, officers, directors, and agents of any of the above organizations harmless from any and all liability for any injuries, losses, or damages of any kind caused by participation in the promotion or the acceptance, possession or use/misuse of a prize, BCDP Nonprofit Capacity Grants 2024  
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participation in any promotion-related activities. BECU reserves the right, in its sole discretion, to cancel, suspend, or modify a promotion if any problem prevents the promotion from running as planned. Entrants agree to release and hold BECU harmless from and against any claim associated with the promotion. BECU is not responsible and cannot be held liable for technical, ordinary, or common errors or mistakes that may prevent the promotion from running as planned, including applicant entries that may be lost, stolen, or misplaced. BECU reserves the right to substitute any prize with another prize of equal or greater value if the advertised prize is not available. In the event of printing, production, or other error where more prizes are claimed than are intended to be awarded, in no event will more than the stated number of prizes be awarded. Where legal, by accepting prize, winner grants BECU the right and license to use his/her name, likeness, photograph, and statements for advertising/publicity purposes in any format or medium without further compensation. These Official Rules are governed by the laws of the State of Washington.