



PERSONAL MEDIA RELEASE AGREEMENT

You should submit your photo to us only if you agree to these terms:

By submitting a photograph, video or other media material, you irrevocably transfer, assign and convey to BECU all right, title and interest in and to the material. You represent to BECU that you own all rights to the material, and that you have the right, alone, to submit and transfer it to BECU in accordance with this agreement, without attribution to the person who created the material. If the material shows other people, you confirm that all people represented in the material have given you express permission to submit it to BECU. You understand and agree that BECU will not pay you or anyone else any money for your material or for BECU's use of it.

You understand and agree that BECU may publish or display the material in any media, which may include television commercials, radio advertisements, billboards, print advertisements, bus and train signs, and other forms of media, in perpetuity, throughout the world. You will not be able to review or approve the material before BECU uses it. BECU may edit or alter the material as it deems appropriate, and will not be liable to you for that editing or alteration, or for any distortion or other effects that may result.

You understand that the material may reveal your name and any products or services you have obtained from BECU. You give your consent to BECU to provide your material, along with your name and contact information, to third parties who assist BECU in its marketing efforts.

You represent to BECU that you are at least 18 years of age.

NOTICE TO CALIFORNIA RESIDENTS: California residents are not eligible to participate. BECU will not collect, store, use, or retain any photos or other media material submitted by California residents.

By signing below, you give your consent to BECU to provide your material, along with your name and contact information, to third parties who assist BECU in its marketing efforts and who may contact you on behalf of BECU.

FULL NAME	EMAIL
ADDRESS	DAYTIME TELEPHONE NUMBER
SIGNATURE	DATE